

WHAT IT IS

This year San Francisco Camerawork celebrates 35 years of supporting the work of emerging and mid-career artists. In recognition of our anniversary and the launch of our new website, we would like to know who you are and put you in touch with others. *Ersatz Group Exhibition* uses the aesthetics and mechanisms of the postal service as means for an exhibition of artwork created by mail. The artwork is the mail and the way the piece arrives is how it will be installed in the gallery (envelopes won't be opened). The exhibition will be accompanied by a catalog that will serve as a directory of international artists.

WHO CAN PARTICIPATE

SF Camerawork members, for information on membership and membership benefits please visit: <http://www.sfcamerawork.org/getinvolved/membership/index.php>

WHY YOU SHOULD PARTICIPATE

1. Your work will be included in an exhibition at SF Camerawork from June 4 to August 22, 2009.
2. A reproduction of your contributed artwork, name, and personal website URL will be included in the exhibition catalog, available mid-summer 2009 via blurb.com and as a PDF download via sfcamerawork.org
3. Curators Lawrence Rinder and Evelyne Jouanno will tour the exhibition and respond to the work by contributing a text to the exhibition catalog
4. Artists' personal website URLs will be included on the sfcamerawork.org links page as a resource for curators
5. In the spirit of a creative exchange economy, once the exhibition closes all participants will receive a work from the exhibition to be redistributed randomly with the Fall/Winter issue of *Camerawork: A Journal of Photographic Arts* (a benefit of membership) in September 2009. Your own work will not be returned to you.

HOW YOU CAN JOIN US

Follow this link for examples of incoming work & more information:

<http://www.sfcamerawork.org/getinvolved/index.php#artists>

- 2-D lens-based works must be or fold down to 8.5 x 11 inches (21.5 x 28 cm). Each piece must include your name, snail mail address, email address, & personal website address. Limit one submission per member. The artwork is the mail, the mail is the artwork. Envelopes won't be opened. The way the piece arrives will be how it will be installed in the gallery. More information about mail art can be found at http://en.wikipedia.org/wiki/Mail_art
- Once your work is created and includes your contact information, simply address it to Ersatz, SF Camerawork, 657 Mission Street, San Francisco, California 94105-4104 USA, add postage and drop it in the mail!

Postmark deadline for all work is Friday, May 15, 2009



Sequential piece includes three 4 x 5 inch (10 x 12 cm) postcards
by artist David Horvitz